



County Governance Symposium Proposal

Presented To:

ISACo Executive Director & Board of Directors

2025

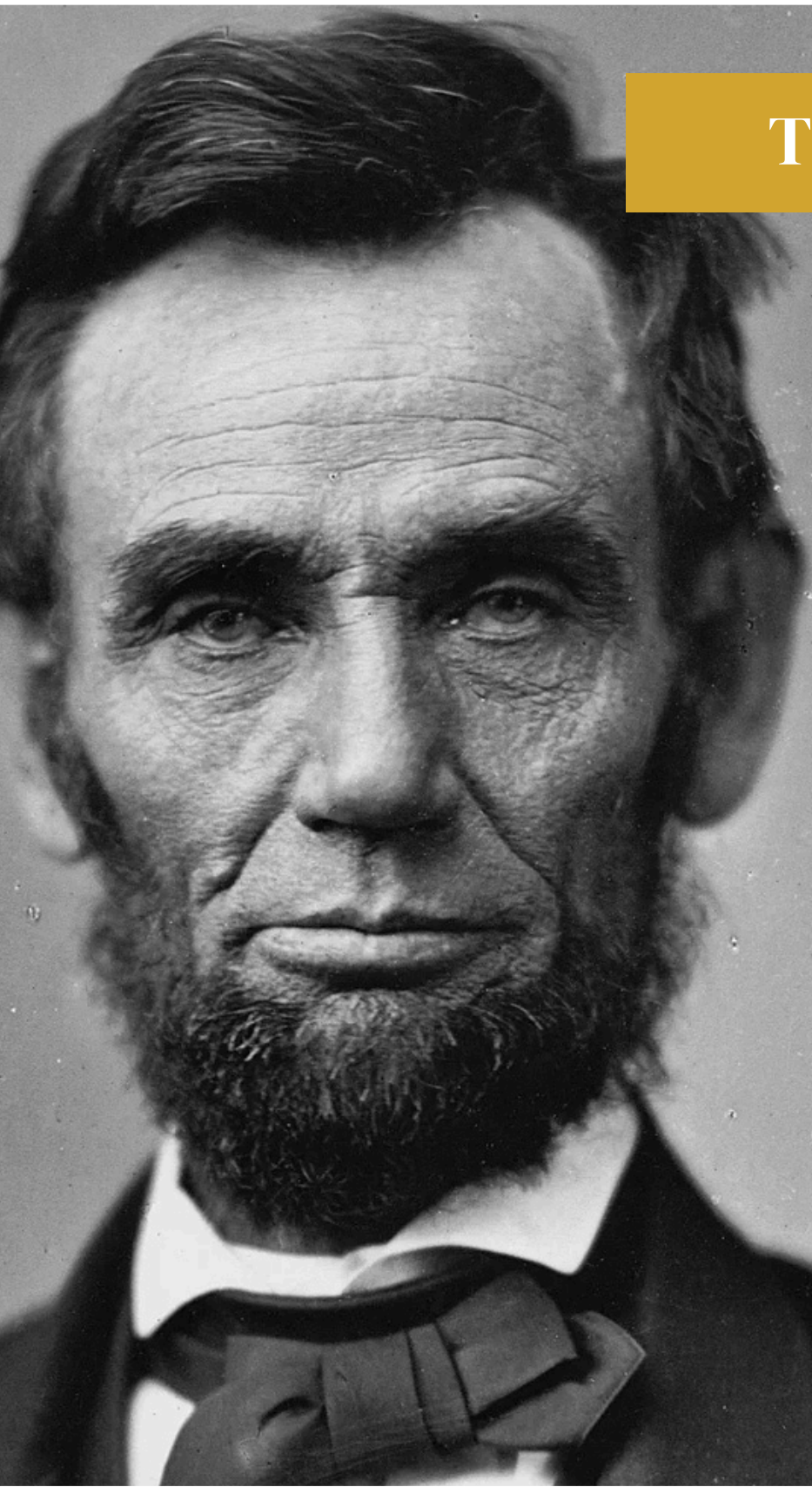


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Company Overview

CMC Advisory Group is a premier consulting firm specializing in government affairs, policy research, leadership development, and advocacy for funding. Our mission is to empower organizations by championing their goals, crafting impactful policies, and fostering strategic partnerships that drive meaningful change.

Our Expertise

Government Affairs

Building relationships with decision-makers to ensure your voice is heard at every level.

Policy Research & Development

Addressing critical topics like education, veterans' issues, small business development, and LGBTQ+ advocacy.

Leadership Training

Cultivating resilient, forward-thinking leaders through tailored courses and mentorship.

Advocacy for Funding

Identifying and securing grants to support sustainable growth and impactful programs.

Why Choose CMC Advisory Group?

Personalized Service

We limit the number of clients onboarded each year to provide tailored solutions that align with your unique mission and goals.

Proven Expertise

Backed by decades of experience, we simplify complex challenges, saving time and resources.

Professional Network

Benefit from established relationships with key influencers, from local school boards to federal agencies.

Our Commitment

At CMC Advisory Group, we don't just consult; we partner with you to amplify your mission, unlock new opportunities, and build a future where every voice matters.



Leadership Overview

CMC Advisory Group is spearheaded by Dr. Natalie Coleman, a visionary leader whose remarkable career spans education, military service, public office, and advocacy:

- **3x Elected Official**

Dr. Coleman has served in roles that provide her with firsthand knowledge of government processes and community needs.

- **Combat Veteran**

A former Company Commander and Battalion Human Resource Officer in the Illinois Army National Guard, she brings discipline, resilience, and strategic acumen to every endeavor.

- **Education Leader**

With over 25 years of experience, Dr. Coleman has driven initiatives that enhance equity and accessibility, particularly for underserved populations.

- **Grant Expertise**

Dr. Coleman has secured over \$1.5 million in funding post-COVID, benefitting organizations such as CASA, the Children's Advocacy Center (CAC), the Regional Office of Education (ROE), Workforce Development, and Birth to Five.

- **Policy Advocate**

From grassroots campaigns to Capitol Hill, she has influenced policies that positively impact veterans, youth, and small businesses.

Program Overview

PURPOSE

This proposal outlines a strategic plan to design and implement a comprehensive experience for county board members across Illinois. The program aims to equip newly elected and re-elected members with the knowledge, skills, and resources necessary to effectively serve their communities and navigate the complexities of county governance.



GOALS

- **Equip New Members with Essential Knowledge**
Provide comprehensive training on county board roles, responsibilities, and effective governance strategies.
- **Foster Leadership and Collaboration**
Develop leadership skills and build strong professional relationships among board members statewide.
- **Promote Equity and Inclusion**
Ensure all participants understand and apply equity-centered approaches in decision-making and policy development.
- **Enhance Accessibility and Flexibility**
Offer a hybrid program model that accommodates diverse schedules and geographic locations.
- **Leverage Mentorship**
Connect new board members with experienced mentors to provide guidance, encouragement, and real-world insights.

Program Highlights

- **One Day Event**

Launch the inaugural session with a high-impact event in Joliet, Illinois to establish a shared vision.

- **Thematic Learning**

Deliver sessions addressing the following (6) topics:

- Basics of County Finance and Budgeting
- The Basics of County Government
- Ethics and Conflicts of Interest
- Understanding Illinois FOIA and OMA Laws
- Code of Conduct and Civility
- Parliamentary Procedure

- **Mentorship Component**

Upon request, pair interested candidates and newly elected officials with experienced board members for ongoing support and personalized guidance.

- **Data Driven Improvement**

Collect participant and mentor feedback throughout the program to make iterative enhancements and ensure relevance.

The proposed site for this event is Joliet Junior College (Romeoville Campus).

The proposed date is August 2, 2025.





Workshop Schedule

MORNING

- 8:00 a.m. Registration
- 9:00 Overview of County Government (Panel)
- 10:00 a.m. Break
- 10:15 Basics of County Finance and Budgeting

AFTERNOON

- 12:30 p.m. Ethics and Conflicts of Interest
- 1:30 p.m. Understanding Illinois FOIA and OMA Laws
- 2:30 p.m. Parliamentary Procedure
- 3:30 Closing Remarks/Survey

Please note all afternoon sessions will run for 45 minutes with a 15 minute break.

LUNCH

11:15 a.m. -12:15 p.m.
Lunch w/Keynote Speaker
Topic: Code of Conduct and Civility



All sessions will be recorded for future use.

Proposed Budget

	DESCRIPTION	INVESTMENT
PERSONNEL	Program Coordinator Communications Coordinator Technology Specialist Evaluation Coordinator	\$6000
RESOURCES AND SUPPLIES	Registration Platform Program Materials Recording Equipment	\$3000
EVENTS	Catered Lunch Coffee/Tea/Water	\$1000
MARKETING & OUTREACH	Promotional Materials Pre/Post Survey	\$1000
	TOTAL	\$11,000

*ISACO agrees to invest \$6000 for this event. ROI to be discussed after proposal approval.
Participants will invest \$100 each.
Anticipated participant count is 50.*



Contact Us



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